



kudosee

Objective: By the end of Module 2 students will be able to plan a Business Strategy from a Mission Statement

7 hrs Instruction
\$1,050
(min 5 students)

Module 2 Identifying your Plan and Goals (The Idea/Brainstorming Part)
(Certificate provided upon course completion)

A review of work done in Module 1

Company Mission Statement to Top Level Goals

- Goals your leadership identified
- Introduction to blending Mission Statement to Strategy
- Business Strategic Planning - 50 Questions

Break

Fitting in the Pieces

- Business Strategy from 50 Answers

Break

- Aligning Mission Statement to Strategy
- Strategy to Written Goals

Break

- Areas of concern and action
- Allocating resources
- Determining Teams and Collaborations
- Summary - Articulate what you have learned